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Arizona Federal Credit Union joins The Community Collaborative Web Series as Rally Point Partner, Further Promoting Diversity and Inclusion Initiatives Statewide

Black Chamber of Commerce, Arizona Hispanic Chamber of Commerce produce weekly series

PHOENIX, AZ – (January 8, 2021) – In a continued effort to promote and support diversity and inclusion initiatives within our state, Arizona Federal Credit Union announced today that they signed on as a Rally Point Partner with the recently launched [Social Television Network \(STN\)](#) streaming series, The Community Collaborative (TCC).

Born in response to the civil unrest and heightened attention on racial disparities that came to the forefront in 2020, series producers Robin Reed, CEO of the Black Chamber of Arizona and Monica Villalobos, CEO of the Arizona Hispanic Chamber of Commerce lead the bi-weekly virtual show to discuss current challenges faced by organizations in regards to diversity and inclusion to present actionable solutions.

Having participated in some of TCC's early episodes to discuss their own internal initiatives through their employee resource groups, Arizona Federal Credit Union officially signed on as a partner to illustrate their on-going commitment to creating lasting solutions to business practices related to diversity and inclusion.

"This series would not be possible without organizations like Arizona Federal providing their support." says STN managing director Eric Sperling. "Our goal at STN is to use local media as a rally point for organizations dedicated to community growth efforts. Our partnership with Arizona Federal and their thought leaders will help our entire community move the needle on diversity, equity and inclusion efforts."

The bi-weekly show streams live on participating organization social sites every Monday at 12:00 pm (MST) and is available for viewing on STN's [archive](#) page. Each week, guest contributors are welcomed on the show to discuss topics related to diversity and inclusion to educate, inform and provide solutions to challenges within our community.

"The Community Collaborative has become a valuable resource for the exchange of ideas between companies and organizations looking to take their first, or next, step toward addressing diversity and inclusion issues within their community," says Juan Ruiz, senior vice president and chief people and culture officer at Arizona Federal Credit Union. "We applaud our partners at the Black and Hispanic Chambers for having the foresight to take immediate action to create this show and sustain this conversation to improve outcomes within our community."

As a Rally Point Partner, Arizona Federal Credit Union will share the show through their social media channels and be a regular guest contributor on the web series. The local credit union is a staunch advocate for inclusion through their diverse range of employee resource groups to include their Hispanic (HEAT), Black/African (Ujima), LGBTQ+ (PRIDE), women (#WOW) and young professionals (YoPros) groups.

For more information about Arizona Federal Credit Union, please visit arizonafederal.org.

About Arizona Federal Credit Union

Arizona Federal is a \$2.0 billion not-for-profit, local cooperative providing financial services and expertise to more than 135,000 member/owners. Founded in 1936, the credit union empowers members to take hold of their financial future through the delivery of leading-edge self-service tools and mobile apps, competitive rates on loans and deposits, robust home loan solutions, identity protection services, small business banking services, SBA loans and commercial loans. Arizona Federal has a history of local community involvement and is the sponsor of the LiveNation Theatre venue and exclusive credit union partner of the Phoenix Rising FC. The credit union has 14 locations across the Phoenix metropolitan area. Deposits are federally insured by the National Credit Union Administration. For more information: ArizonaFederal.org.

About STN

The Social Television Network (STN) was founded in 2012 as a collection of local TV journalists looking to change the dynamic in their industry. Through video, social media campaigns and digital strategy, STN aims to create content that brings together community leaders to share their leadership philosophies and active efforts to make a difference. For more information on STN, please visit stntv.com.

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